

Studio Jan De Vylder

universum carrousel journey

3,33% 33,3% 333%

RE-THINKING-RE  
RE-ZU-RICH



universum carrousel journey — a studio  
carrousel journey universum — a practice  
journey universum carrousel — whatever  
ETH Zürich D-ARCH IEA — FS 2022

What is the 3,33% 33,3% 333% studio about?  
At first glance, it seemed like just a numbers game. But it was clear that it means much more.

RE-

Let's first consider the RE-WORD or RE-PREFIX. The RE-WORD—once started with the word RE-USE—is today everywhere and at any time. The RE-word is omnipresent and in many ways. Many RE-words have been found and defined by now. And many more must and will be added. Never it is a word game. Always it is another angle. Or to explore the idea more and more. And another time since discovering another entrance.

RE-THINKING-  
RE

Nevertheless, the RE-prefix. In all its newfound ambitions and its very first fragile exercises in recent decades. Yet a critical RE-CONSIDERING is not wrong now, or early at all. To keep pace with the idea that RE-USE should be more and should be part of RE-ATTITUDE. So just to be more than physical RE-USE and rather to be physical RE-ATTITUDE.

In a world where SCARCITY may be read not only as a PROBLEM but also as a CHANCE since RE-ATTITUDE—we refer to the idea on BRAVOURE SCARCITY BEAUTY \*—understanding this RE-USE could find its first critical turn.

A further question might be: how absolute must the ACT of RE-USE—total act of 100% be in order to arrive at a RE-USE of TOTAL—total result of 100%?

In other words: how much energy of action—recourse but also action—must be used to reach a certain—not absolute—optimum. Does the ACT of RE-USE—changing context—have to be complete and final or can another—more open—optimum be reached by a PRECISE ACT and therefore a more ECONOMIC ACT. Do we even dare to say that this DIFFERENT OPEN OPTIMAL could consequently even be a MORE OPTIMAL because the OPEN OPTIMAL could possibly still include or be open to a next RE-USING, once and always soon or later?

Let's stay calm. But yet this.

The ACT of RE-USE is more like an INTERVENTION or INTERFERENCE of INTRODUCTION. As a limited or rather PRAGMATIC ACT.

This is also an attitude of ECONOMY—not only making budgets possible but also making them possible with a lack of available budgets or less budget—and therefore also an attitude of ECOLOGY—not only acting ecologically as such but also needing less action and therefore being ECOLOGICAL—and so finally an invitation to new ERGONOMICS—a different way of use or rather a different attitude or so to speak: a different way of living.

That all is included in the idea of 3,33% 33,3% 333%.

The 33.3% or RE- is the first possible critical variant of 100% act. The idea that a CONTEXT can be APPROACHED rather by INTERVENTION—ECONOMY, ECOLOGY, ERGONOMY—and that this could be good enough as a new standard.

*In this 33.3% studio—semester or master studio—we will study this. The studio will explore the possibilities of a more restrained, humble but precise action. This is in many ways an attitude of economy of means. Less energy of action, of course, means less economy and ecology, but it could also require changing the attitude of use effectively today. This could also make it a question of ergonomics: how to USE the given context differently and yet act less.*

## agenda

### MOVEMENT 1: WE OBSERVE

- W1 JDV+8000 ON SITE  
INTRODUCTION
- W2 JDV+8000 ON SITE  
WALL DEBATE
- W3 8000 ON SITE  
TABLE CRIT
- W4 JDV+8000 ON SITE  
REVIEW MOVEMENT 1

### MOVEMENT 2: WE REFER

- W4 JDV+8000 ON SITE  
INTRODUCTION MOVEMENT 2
- W5 SEMINAR WEEK  
'Breathing space'
- W6 8000 ON SITE  
TABLE CRIT
- W7 JDV+8000 ON SITE  
REVIEW MOVEMENT 2

### MOVEMENT 3: WE IMAGINE

- W7 JDV+8000 ON SITE  
INTRODUCTION MOVEMENT 2
- W8 8000 ON SITE  
TABLE CRIT
- W9 EASTER HOLIDAY
- W10 JDV + 8000 ON SITE  
WALL DEBATE
- W11 8000 ON SITE  
ONLINE EXCHANGE KU LEUVEN  
TABLE TALKS
- W12 JDV + 8000 ON SITE  
WALL DEBATE
- W13 JDV+8000 ON SITE  
WALL DEBATE
- W14 8000 ON SITE  
TABLE CRIT
- W15 JDV+8000 ON SITE  
FINAL REVIEW

33%  
RE-

How to find a new RICH-NESS in ZU-RICH. That is the question this 33.3% SEMESTER STUDIO will ask.

students  
practice  
student

The studio will be frequented by 18 students, gathered in 6 groups—called SMALL PRACTICES—of 3 students each. 3 CONTEXTs will be studied by 2 SMALL PRACTICES each. As collaborators—the 3 students—of the SMALL PRACTICES will make a SHARED APPROACH—a 33.3% intervention—on 1 CONTEXT but also each an INDIVIDUAL APPROACH — the 33.3% intervention— on a different CONTEXT.

RE-ZU-RICH

We will accept 66.6% of the master plan. The remaining 33.3% will be available for change. The existing tissues and open spaces will be respected and an INTERVENTION INTERFERENCE INTRODUCTION of only 33.3% will be enough for a change of +100%.

UEBERLAND

In the north of Zürich, at the fringe of today's city borders, lays Schwamendingen. It was once a small village, but after the 1940s, it was one of the areas which accommodated the population increase. This Garden City extension was built according to the masterplan of A.H. Steiner, and it became a part of the city since. And today, Schwamendingen is yet again a neighbourhood under heavy redevelopment.

Along the Ueberlandstrasse we can see a vast amount of building cranes, telling of a 940m long construction site which will cause a major impact on the neighbourhood. The UEBERLANDSTRASSE—as the name tells us—, was once an ordinary street leading out into the countryside, a good promise back then. But in the 1960s the street was included into the National Road Program of ASTRA, and it was gradually extended into a highway. By that, it cut the residential area in two halves, separated by the flow of 120'000 vehicles each day. Over the last 20 years, a lot of plans have been made for the area—until finally the execution of the EINHAUSUNG—a concrete enclosure onto the main traffic route— has started. On top of that overground tunnel, a new park—UEBERLANDPARK—shall cover the enclosure entirely by the year of 2024.

Besides this infrastructural project and the park, a Gestaltungsplan has been set out by the Urban Planning Department of Zürich (AfS). All plots adjacent to the UEBERLANDSTRASSE are defined by new zoning, allowing higher built-up ratios and volumes. This incentive triggered many owners to decide for a total redevelopment of their property. Until now, none of the new projects have been executed, but the transformation of the neighborhood will start soon. Hundreds of flats will be taken down, and hundreds of flats will be built up. And with the expected growth of the population, the neighbourhood has to react with new facilities like schools, places for retail and leisure.

In most of these upcoming developments, the existing buildings will not be part of the future. This is prototypical for many redevelopments in Zürich, and it's not different in Schwamendingen. With this studio, we want to have a second glance at what's there today—now that we know what's upcoming. We will start from different points on the map of UEBERLAND, and let us guide by the 33%-attitude.